

Hermosa Beach GREEN EXPO

Featuring
"REBOLUTION" TO BENEFIT
SUNDAY, JULY 26TH 2009



**FOR THE
PLANET**

HERMOSA BEACH GREEN EXPO: NOON - 7-00 PM

The Hermosa Beach Green Expo is designed for eco-friendly businesses to interact with the South Bay community. The HBGE tents will span both sides of Pier Plaza and create a corridor for pedestrians visiting the popular Hermosa Beach Pier. The HBGE is open to the public and will take advantage of the prime summer location, which attracts over 6,000 pedestrians daily during the peak summer months.

The HBGE will provide sponsor tents for all premium level sponsors. The tent sizes range from 10x10 to 20x25 and correspond with the sponsor's participation level. The HBGE title sponsor and the platinum level sponsors will have additional space to display vehicles and large interactive exhibits. The HBGE exhibits will provide residents with new ways to conserve water, reduce waste, and become more energy efficient in the South Bay.

THE SUNSET CONCERT: 6-00 PM - 9-00 PM

The 12th Annual Sunset Concert will be held on the south-side of the Hermosa Beach Pier and will also be free to the public. The headlining band, Rebelution, will elevate the festive atmosphere surrounding the Hermosa Beach Green Expo with its fresh and vibrant sound, which they dub California Reggae.

Influenced by HBGE, the Sunset Concert will strive to be 100% carbon neutral and will work to offset all of its remaining emissions.

- All generators powering the exhibition tents, concert lights, and sound equipment will run on eco-friendly bio-diesel, reducing harmful greenhouse gas emissions.
- Recycling containers will be provided throughout the HBGE and Sunset Concert venue, reminding spectators to be environmentally conscious.
- Public transportation will be encouraged and clearly outlined to and from the HBGE, decreasing traffic and fossil fuel consumption.

